

e-Learning Korea 2017

2017. 8. 29 [Tu.] ~ **31** [Th.]

Hall C & Conference room,
COEX, SEOUL, KOREA

e-Learning, Happy Encounter with New Technology



- Ministry of Education
- Ministry of Trade, Industry & Energy
- Gyeonggi-do Office of Education

- National IT Industry Promotion Agency (NIPA)
- Korea Education Frontier Association (KEFA)
- Korea e-Learning Industry Association (KeLIA)

- Metropolitan and provincial Offices of Education
- Korea Education & Research Information Service(KERIS)
- National Institute of for Lifelong Education (NILE)
- Korea Council for Online University (KCOU)
- Educational Broadcasting System (EBS)

Welcome to 'e-Learning Korea 2017'

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The 4th Industrial Revolution based on intelligent information technology combined with artificial intelligence and ICT is under way around the world.

Under such circumstances, e-Learning is expected to change into individually customized and optimized education that can create various new knowledge information and maximize learning effects by using augmented reality (AR), virtual reality (VR), artificial intelligence (AI) and learning analysis technology.

Based on such e-Learning, the government and private sectors are making various efforts to cultivate creative talents who will lead the future, to resolve gaps in education, and to activate e-Learning. In addition, through international exchange and cooperation, we are sharing our success cases and experiences regarding educational information with the rest of the world. By doing so, we are using efforts to globalize the education and industry related to e-Learning.

As a part of such efforts, the Ministry of Education, the Ministry of Trade, Industry and Energy, and Gyeonggi-do Office of Education are opening 'e-Learning Korea 2017' under the theme "e-Learning, Happy Encounter with New Technology."

The event will be held from August 29 to 31 at Seoul COEX as an international e-learning exhibition and conference, supplemented by a range of business events including trade meetings, business matching programs and a top company contest.

We will appreciate your sincere interest and participation about our global forum for exchanges among industries, academic circles, research institutes and public organization in the field of e-learning.

OVERVIEW

Title	e - Learning Korea 2017 - Conference & Expo
Theme	e - Learning, Happy Encounter with New Technology
Date	<ul style="list-style-type: none"> Expo : Aug. 29(Tue.) ~ 31(The.), 2017, 3days Conference : Aug. 30(Wed.) ~ 31(The.), 2017, 2days
Venue	Hall C & Conference Room(south), COEX 3F, Seoul
Hosted by	<ul style="list-style-type: none"> Ministry of Education Ministry of Trade, Industry & Energy Gyeonggi-do Office of Education
Organized by	<ul style="list-style-type: none"> National IT Industry Promotion Agency(NIPA) Korea Education Frontier Association(KEFA) Korea e-Learning Industry Association(KeLIA)
Sponsored by	<ul style="list-style-type: none"> Korea Education & Research Information Service(KERIS) National Institute of for Lifelong Education(NILE) Korea Council for Online University(KCOU) Educational Broadcasting System(EBS)
Scale	<ul style="list-style-type: none"> Expo : 5,184 m² (about 210 booths / 120 companies / expecting 27.000 participants) Conference : 1,015 m² (about 15 tracks, expecting 1,000 participants)

Composition

Expo

- Government PR Pavilion
- Global Company Pavilion
- Utilities Pavilion



Conference

- Keynote Speak
- Tracks for Policy and Academy



Events

- Opening Ceremony
- e-Learning Demonstration Class
- The **13th** Best e-Learning Contest
- e-Learning Export Counseling
- SW Training Experience



Link Events

- The Meeting of e-Learning Club 2017
- ACU e-Learning International Conference
- ICT4ED Policy Review : International Expert Meeting



Website	www.elearningkorea.org
Mobile	m.elearningkorea.org
Facebook	www.facebook.com/eLearningKOREA
Twitter	mobile.twitter.com/@eLearningKOREA

► Pavilion

Classification		Program
Government PR Pavilion	Ministry of Education, Gyeonggi-do Office of Education	<ul style="list-style-type: none"> - e-Learning Policy and Vision <ul style="list-style-type: none"> · Digital Textbook, SW Education, K-MOOC, Globalization of e-Learning, Gyeonggi-do Education · Experience Zone configuration of Using Intelligence Information Technology(AR/VR/AI) - Demonstration of Smart class
	Ministry Of Trade, Industry & Energy	<ul style="list-style-type: none"> - Experience Zone configuration of e-Learning <ul style="list-style-type: none"> · Simulator, VR, AR, 3D, EduTech - Introduction of e-Learning supporting business
Global Company Pavilion		- Introduction of Global Company's technology
Utilities		- Business Center, Cafeteria, Press Room

► Items

Classification	Program
E-Learning Solution	IT Infrastructure, Administrative support system, Educational ICT solution, Teaching making and assessment solution, Remote/ Video conferencing, Real-time communication system, Wired and wireless network, LMS, LCMS, CMS& other e-Learning management Solution
Educational Content & Electronic Publishing	Digital textbook, Educational application, e-Learning for Language/ Job training/ Certification
Educational IT Equipment & Smart Device	Electronic blackboard/ Lectern, Projector, Tablet PC, RFID, Learner control, Classroom curriculum material, Training material, Video equipment and other educational IT/ digital information device
e-Training&Simulation	Virtual/ Augmented reality technology and other e-training& simulation content and device
Educational Robot (R-Learning)	Assembly robot, Programmable robot, Humanoid robot, Arduino robot
Functional Game (G-Learning)	Language learning game, 3D/ 4D stereoscopic games, Online/ Mobile/ Social game, Serious game content.
3D Printer & Big Data	3D printing equipment/ Software/ Solution, Big Data analysis system
Online University & Continuing Education	Online University, Academic credit bank and other continuing education content and services, e-Learning consultancy

► Participation Guidelines

○ Exhibitors

▪ Benefits for overseas exhibitors

1 Booth, 1 Internet line, 1kw electricity are free (Free of Charge, per company)

▪ Participation Guidelines

Fill out the application, and send us by Fax or e-mail

* Fax : +82-2-2051-3326 / e-mail : expo@elearningkorea.org

▪ If you require more than 1 booth, the extra participation fee will be charged

Contents		
Offering booth	Shell Scheme	Free for charge (max 1 booth)
	Space only	
More than 1 booth	Shell Scheme	\$800 per booth
	Space only	\$600 per booth



▪ Account Information

Bank account number	Swift code	Bank	Account holder
163-00923-436-01	CITIKRSX	CITIBANK TEHERANRO BRANCH Seoul, Korea	EXPORUM Inc.

▪ Period by: **July. 31(Mon). 2017**

※ application window shall close early when all booths are fully booked

○ Booth Information

- 9 sqm(3m x 3m) standard booth
- Fascia Board(Organization/ Government sign)
- 1 desk & 1 chair
- Electricity 1kw, Internet 1 line



► Visitors

▪ Registration

Pre-registration Deadline : Aug. 27(Sun). 2017

On-site Registration: Aug. 29(Tue)-31(Thurs). 2017

▪ How to Register

- Pre-registration

Visit the website(www.elearningkorea.org)

- Click pre-registration
- Filling out forms
- Receipt of pass on site

- On-site Registration

Filling out forms and submission to registration desk

→Receipt of pass on site

e-Learning Korea 2017: Expo Secretariat

• Tel : +82-2-6000-6677/6695 • Fax : +82-2-2051-3326 • e-mail : expo@elearningkorea.org

► Overview

- Date : August 30 (Wed) ~ 31 (Thurs), 2 days
- Venue : Conference Room (south), 3F, Coex
- Size : 15 tracks / 1,000 participants

► Program & Tracks(Expected)

Time	August 30(Wed)			Time	August 31(Thu)		
09:30-10:30	Registration			09:00-10:00	Registration		
10:30-10:40	Welcome speech			10:00-11:40 (100)	Track E-3	Track I-3	Track A-3
10:40-11:40 (60)	Special Lecture (Byoungtak Zhang / Professor, Seoul National University)				e-Learning with Emerging Technology : AR/VR, AI, Cloud	Innovative Stories	ACU(Asean Cyber University)
11:40-14:00 (140)	Lunch Break			11:40-14:00 (140)	Lunch Break		
14:00-15:40 (100)	Track E-1	Track I-1	Track A-1	14:00-15:00 (60)	Keynote Speech (Ben Nelson / Founder, Minerva Schools)		
	MOOC, OER and Open Market	Future Talent & HRD	ACU(Asean Cyber University)				
15:40-16:00 (20)	Coffee Break			15:00-15:20 (20)	Coffee Break		
16:00-18:00 (120)	Track E-2	Track I-2	Track A-2	15:20-16:40 (80)	Track E-4	Track I-4	Track S
	Future School: Digital Textbook, Coding, Learning Support System	Edutech & Future of Education	ACU (Asean Cyber University)		Intelligent (Adaptive) Learning Systems: Surviving the Storm	Hot Issues in MOOC (talk show)	TBD
				Track E-5	Track I-5		
				16:40-18:00 (80)	Current and Future Multimodal Learning Analytics Data Challenges	International Cooperation (talk show)	
18:00-18:10	Lucky Draw			18:00-18:10	Lucky Draw		

※ The Program is subject to be changed.

► Conference Registration

Category	Early Bird Rate[By Aug. 25. 2017]		On-site Rate [After Aug. 30. 2017]	
	One Day	Two Days	One Day	Two Days
Regular Participant	US\$ 80	US\$ 140	US\$ 120	US\$ 200
Faculty, Teacher, Exhibit Company	US\$ 40	US\$ 70	US\$ 60	US\$ 100
Student	US\$ 20	US\$ 40	US\$ 30	US\$ 50

- When you registered in Student, student ID is required at Personal Information in My Page.
- Exhibitor to e-Learning Korea 2017 : Expo is required to upload registration certification etc. at Personal Information in My Page.
- Registration fee includes admission to opening ceremony, academic programs, lunch voucher (August 31. 2017), program book, coffee break, presentation file (will be provided by online only for paid registrants)

Events

○ Opening Ceremony

- Opening Speech, Tape Cutting, Exhibition Tour

○ The 13th Best e-Learning Contest

- Selection for best e-Learning Company

○ e-Learning Class demonstration

- Teachers and Students of Gyeonggi-do Office of Education demonstrate about e-Learning Class and digital textbooks

○ e-Learning · Edutech Start-up Challenge

- Contest for Start-up and prep entrepreneur

○ e-Learning Business Plaza

- Place for 1 : 1 Meeting with overseas buyers

○ The Meeting of e-Learning Club 2017

- Provide Communication channels of senior officers between offices of Education and partner countries

○ ACU e-Learning International Conference

- To present outstanding examples of supporting e-learning at ACU

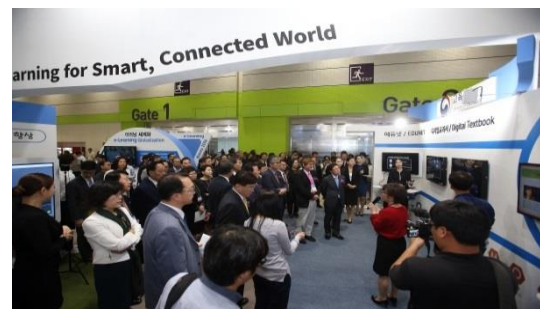
○ ICT4ED Policy Review : International Expert Meeting

- To hold an international expert conference of global trend in SW education

※ The Program is subject to be changed.



Opening Ceremony



VIP Tour



e-Learning Demonstration Class



Best e-Learning Contest



Smart Class



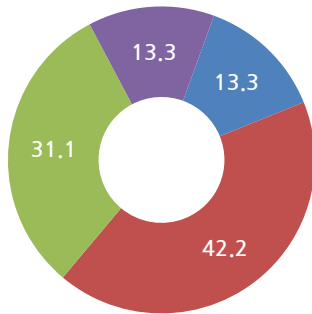
Presentation of excellent firm

2016 Report

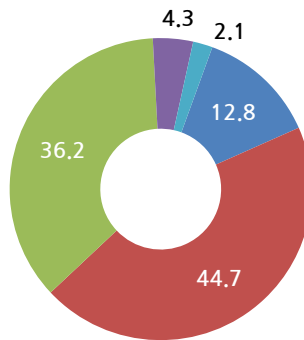
► Expo

• Scale : 15 Countries 120 Companies, 212 Booths • Visitor : 26,124 people

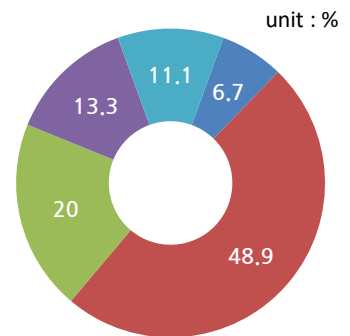
Management & Event Service



Participation Result



Quality of Participant

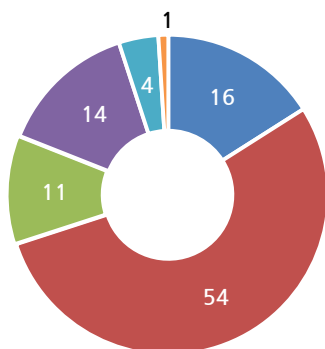


unit : %

■ Very Satisfied ■ Satisfied ■ Average ■ Dissatisfied ■ Very Dissatisfied

► Conference • Scale: 14 tracks, 9 countries 40 presenter • Participants: 917 people(65 from Overseas)

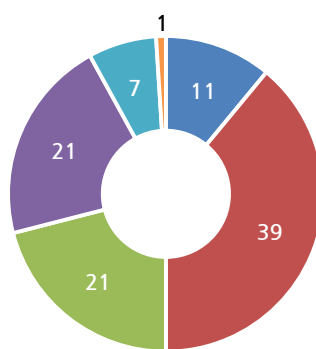
Management & Event Service



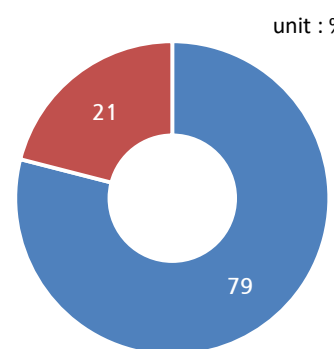
■ Very Satisfied ■ Little Satisfied ■ Satisfied ■ Average

■ Dissatisfied ■ Little Dissatisfied ■ Very Dissatisfied

Appropriacy of Speech content



Re-participation in 2017



unit : %

■ Yes ■ No





www.elearningkorea.org

Secretariat e - Learning Korea 2017

Expo

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Conference

Tel : 02 - 6000 - 2507 Fax : 02 - 6000 - 2501

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